

KCPR AIR CHECK EVALUATION

We are interested in finding out what you think of our DJ's. Your opinion is important in helping us improve our programming. Please evaluate the DJ you have just heard by marking the box closest to the description you feel applies. You are only allowed to make one choice per line, so if you are not sure about a category or feel the word choice does not apply for that DJ please mark the neutral box

NAME OF DJ _____

EVALUATOR _____

	A	B	NEUTRAL	C	D	
VOICE						
CLEAR						MUFFLED
SMOOTH						TOO FAST
PROPER GRAMMER						POOR WORD USE
PERSONALITY						
ALIVE SOUNDING						BORING
RELAXED						TENSE
MATURE						IMMATURE
COLORFUL						DRAB
FRIENDLY						DISTANT
UP-TO-DATE						OUT-OF-DATE
PROFESSIONAL						NEEDS TRAINING
FORMAT OF STOPSET						
SMOOTH TRANSITIONS						ROUGH, CHOPPY
ADEQUATE STATION ID'S						LACK OF STATION ID
BACK-ANOUNCEMENTS						
APPROPRIATE						TOO MANY
EMPHASIZED CURRENTS						NO MENTION OF NEW MUSIC

USE BACK OF PAPER FOR ADDITIONAL COMMENTS