

KOPR

91.5 FM
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DEAL WITH IT

PRODUCTION STANDARDS

A few things you should know before going into the production room.

BEFORE YOU MAKE A SPOT:

- 1) Get material from "Spots 1st priority" box.
- 2) Select some music to use in background. (Try not to use music with vocals in it. However, it is okay to use parts of a song without vocals. Whatever you think will sound good.)
- 3) Write out your vocals. You may change the way it is written on the information sheet. Be creative if you wish.
- 4) Decide exactly what & how to do your vocals, music, sound effects, etc.
- 5) Make sure the spot will have a chance to run at least 5 days. In other words, don't do a spot on an event happening in 2 days or tomorrow.

WHEN YOUR SPOT IS DONE, MAKE SURE IT:

- 1) Does not start off with more than 1 or 2 seconds of music. (Vocals should start almost right away.)
- 2) Does not end with music. It should end with a definite vocal or sound effect. (Fade the music bed under last few vocals - but not right after, or end it right before the last word(s).)
- 3) Is 30, 45, or 60 seconds, plus or minus one second.
- 4) Keeps the levels constant and between -2 and 0.
- 5) Has no pops or glitches.
- 6) Is cued tightly, but not too tight. (This causes glitches.) When transferring spot onto cart, leave a very short pause (of less than one second) to avoid making a glitch.

WHEN TURNING IN A SPOT:

- 1) Turn in to "Spots To Be Approved" box.
- 2) Submit the original information and your vocal copy with the cart.
- 3) Make sure your name is somewhere in your notes.
- 4) You will be notified of acceptance or rejection of a spot within a few days by a message on the board.

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(805) 544-4640

Jonathan
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"Peabody"
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songs

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