

TITLE BURNT DOG ENTERTAINMENT - COMMUNITY POLL RESULTS  
TIME approx. 3 min.  
DATE May 16, 17, 18  
COPY BY merritt  
REMARKS

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ANCHOR: WE INTERRUPT THIS PROGRAM TO BRING YOU AN IMPORTANT BULLETIN FROM THE BURNT DOG ENTERTAINMENT TEAM. I'M <anchor's name here>. LATE TUESDAY AFTERNOON, ROCK PROMOTER JULIAN FRISCO TELEPHONED BURNT DOG ENTERTAINMENT WITH THE RESULTS OF THE FANTASY FESTIVAL COMMUNITY POLL — AND THE WINNERS ARE ...

FRISCO (on phone): U2, THE POLICE, DURAN DURAN, THE STONES AND THE WHO! I JUST WANNA SAY THAT YOU HAVE GREAT MUSICAL TASTE, SAN LUIS OBISPO!

ANCHOR: THE POLL, WHICH ENDED LAST WEEK, WAS CONDUCTED JOINTLY BY KCPR AND FRISCO'S COMPANY, RBC CORPORATION OF CARSON CALIFORNIA. FRISCO'S PURPOSE IN SPONSORING THE POLL WAS TO DETERMINE THE SAN LUIS OBISPO COMMUNITY'S FIVE FAVORITE ROCK ACTS. HE HAS PROMISED TO CONVINCING ALL FIVE TO APPEAR IN THE "FANTASY FESTIVAL," A ROCK SHOW TO BE HELD AT THE NEW 32,000 SEAT CAL POLY AMPHITHEATRE AS SOON AS THAT STRUCTURE IS COMPLETE. FRISCO IS SPONSORING THE FANTASY FESTIVAL TO CELEBRATE THE NEW AMPHITHEATRE, WHICH HE HAS DONATED TO CAL POLY. FRISCO ATTENDED THE UNIVERSITY

FROM 1974 TO '76, AND GOT HIS START IN ROCK MUSIC PROMOTION AS A MEMBER OF THE ASI CONCERT COMMITTEE.

FRISCO: YEAH, I HAD SOME GOOD TIMES AT POLY, AND NOW I WANT TO ... TO DO MY PART TO IMPROVE THE UNIVERSITY. OF COURSE, THE ONLY THING I REALLY KNOW HOW TO DO IS PARTY! SO THE NATURAL THING FOR ME TO DO IS IMPROVE THE PARTY ATMOSPHERE! HEY, WHAT CAN I SAY?

ANCHOR: FRISCO AND RBC CORPORATION PLAN TO ANNOUNCE A DATE FOR THE FANTASY FESTIVAL WITHIN THE WEEK. UNTIL THEN, FRISCO WILL BE MEETING WITH REPRESENTATIVES FROM THE WINNING GROUPS, IN AN EFFORT TO RECONCILE THEIR CONFLICTING TOURING SCHEDULES.

FRISCO: AS SOON AS I GET 'EM ALL SIGNED, WE'RE GONNA HAVE AN OUTRAGEOUS SHOW. I'M PRETTY SURE U2 AND DURAN DURAN WILL GO FOR IT, AND STING AND MICK BOTH OWE ME FAVORS, SO THE POLICE AND STONES ARE NO PROBLEM. BUT IT WILL BE A BIT OF A CHALLENGE TO SIGN YOU KNOW WHO!

ANCHOR: ACCORDING TO CANDY LOVICK, RBC VICE PRESIDENT FOR MARKETING AND PUBLICITY, TICKETS FOR THE SHOW WILL GO ON SALE AS SOON AS THE SHOW DATE IS ANNOUNCED.

STAY TUNED TO 91 FM, THE SOUND ALTERNATIVE, FOR MORE IMPORTANT BULLETINS FROM THE BURNT DOG ENTERTAINMENT TEAM.