

TITLE BURNT DOG ENTERTAINMENT - PRETENDERS / NETWORK ANNOUNCEMENT
TIME ? : ??
DATE May 30
COPY BY merritt
REMARKS

ANCHOR: WE INTERRUPT THIS PROGRAM TO BRING YOU AN IMPORTANT BULLETIN FROM THE BURNT DOG ENTERTAINMENT TEAM. I'M MILTON W. CORBUSIER.

WHILE ROCK PROMOTER JULIAN FRISCO CONTINUES HIS ELEVENTH-HOUR EFFORTS TO CONVINCING THE WHO TO REUNITE FOR THE FANTASY FESTIVAL, ANOTHER GROUP — THE PRETENDERS — HAS AGREED TO APPEAR WITHOUT ANY APPARENT COAXING WHATSOEVER. IN A STATEMENT ISSUED THIS MORNING, FRISCO'S RBC CORPORATION OF CARSON CALIFORNIA ANNOUNCED THAT THE PRETENDERS WILL OPEN SAN LUIS OBISPO'S FIRST WORLD-CLASS ROCK SHOW, SATURDAY AT ^{12 NOON} ~~THIS P.M.~~. IN THE BRAND-NEW CAL POLY AMPHITHEATRE. THE PRETENDERS JOIN THE POLICE, U2, DURAN DURAN, AND THE VENERABLE ROLLING STONES FOR WHAT FRISCO SAYS WILL BE THE "WORLD'S GREATEST ROCK AND ROLL PARTY." CHRISSIE HYNDE, LEAD SIGNER FOR THE PRETENDERS, WAS QUOTED IN THE LONDON DAILY MAIL AS SAYING "A LOT OF NEW MUSIC BANDS, INCLUDING OURS, OWE JULIAN FRISCO A DEBT THAT CAN NEVER BE REPAID, AND, BESIDES, HE'S ONE MAN WHO KNOWS HOW TO THROW A PARTY. I WOULDN'T MISS IT FOR THE WORLD." THE PRETENDERS HAVE POSTPONED A DATE ON THEIR ^{AMERICAN} ~~EUROPEAN~~ TOUR ^{which is currently} ~~IN ORDER TO APPEAR~~ AT THE FANTASY FESTIVAL. *winding down in the east, in order to appear at the Fantasy Festival.*

AS YET, THERE IS STILL NO WORD FROM EITHER RBC CORPORATION OR REPRESENTATIVES OF THE WHO AS TO WHETHER OR NOT THAT BAND WILL BE REUNITING ON THE CAL POLY AMPHITHEATRE STAGE. RBC VICE PRESIDENT FOR MARKETING AND PROMOTIONS, CANDY LOVICK, SAID YESTERDAY THAT THE ISSUE OF BILLING IS STILL THE PRIMARY STUMBLING BLOCK IN THE NEGOTIATION PROCESS.

LOVICK: MR. FRISCO HAS ALREADY PROMISED TOP BILLING TO THE ROLLING STONES, BUT THIS HAS SO FAR BEEN UNACCEPTABLE TO THE WHO. THE LAST WORD FROM MR. FRISCO IS THAT THE WHO HAVE AGREED IN PRINCIPLE TO APPEAR IF THE MATTER OF BILLING CAN BE RESOLVED TO EVERYONE'S SATISFACTION.

Anchor

IN A RELATED DEVELOPMENT, RBC CORPORATION ANNOUNCED TODAY THE FORMATION OF THE FANTASY FESTIVAL SATELLITE NETWORK, WHICH WILL TRANSMIT THE FANTASY FESTIVAL, LIVE, TO AFFILIATE STATIONS IN THE UNITED STATES AND FOURTEEN OTHER COUNTRIES AROUND THE GLOBE. KCPR, CAL POLY CAMPUS RADIO, HAS BEEN NAMED THE FLAGSHIP STATION IN THE FANTASY FESTIVAL NETWORK. BURNT DOG ENTERTAINMENT QUESTIONED KCPR GENERAL MANAGER JERRY HADDOX AND PROGRAM DIRECTOR RIC TURNER ABOUT THIS SURPRISING DEVELOPMENT AS THEY WERE LEAVING A SMOKE-FILLED CONFERENCE ROOM.

Caught

REPORTER: MR. HADDOX, WHAT ABOUT THE ANNOUNCEMENT BY RBC THAT KCPR WILL HEAD THE FANTASY FESTIVAL SATELLITE NETWORK?

HADDOX: WELL, THERE WERE SEVERAL OTHER STATIONS IN THIS MARKET THAT COULD HAVE BEEN CHOSEN ... WE ARE VERY PLEASED

THAT KCPR IS THE ONE.

REPORTER: BUT DO YOU REALLY THINK THAT A CAMPUS FM CAN
ASSUME RESPONSIBILITY FOR A GLOBAL BROADCAST? MR. TURNER

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TURNER: WE STATED OUR CASE TO RBC AND APPARENTLY THEY THINK
SO.

HADDOX: OUR CHIEF ENGINEER, KARL WITBECK, IS BUSY AT THIS
VERY MOMENT, ARRANGING THE SATELLITE LINK.

TURNER: YES, HE'S BEEN IN GEOSYNCHRONOUS ORBIT FOR YEARS.

HADDOX: NOW STOP THAT, RIC!

TURNER: HEY, WE'RE ON OUR WAY TO CARSON FOR AN AFFILIATES
MEETING, SO WE'LL TALK TO YOU LATER.

KCPR'S COVERAGE OF THE FANTASY FESTIVAL WILL BEGIN AT ~~10~~ ⁹AM
~~JUST~~, THIS SATURDAY, JUNE SECOND. THAT'S ^{9PM} ~~7~~ IN MOSCOW, ~~7~~
~~LONDON~~ ^{3AM} IN PARIS, ~~2~~ ^{1PM} IN TOKYO, AND ~~2~~ IN BOGOTA, COLOMBIA.
and MADRID,

STAY TUNED TO THE SOUND ALTERNATIVE, 91 FM, FOR MORE
IMPORTANT BULLETINS FROM THE BURNT DOG ENTERTAINMENT TEAM.

<STING FX>

12 W EST
9 AM PACIFIC Moscow 9 PM
1 PM ~~7 PM~~ Paris
COLOMBIA 3 AM Tokyo