TITLE

BURNT DOG ENTERTAINMENT - WHO GET ON THE BANDWAGON

TIME

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DATE

May 31

COPY BY

merritt

REMARKS

PICKLEDISH: WE INTERRUPT THIS PROGRAM TO BRING YOU AN IMPORTANT BULLETIN FROM THE BURNT DOG ENTERTAINMENT TEAM.

I'M AL PICKLEDISH.

THE ROCK MUSIC COMMUNITY, THE ROLLING STONES HAVE

VOLUNTEERED TO LET THE WHO TAKE TOP BILLING AT SATURDAY'S

FANTASY FESTIVAL, THUS CLEARING THE WAY FOR A FANTASY

FESTIVAL APPEARANCE BY THE RECENTLY DISBANDED WHO EARLIER

THIS WEEK, THE WHO AGREED TO PARTICIPATE IN THE FESTIVAL IF

ISSUES OF BILLING COULD BE RESOLVED.

PICKLEDISH: APPARENTLY, NOBODY EXPECTED THE ROLLING STONES

TO RELINQUISH TOP BILLING, INCLUDING FANTASY FESTIVAL

PROMOTER JULIAN FRISCO. SPEAKING TO REPORTERS IN LENDON AT A TESTIVE THE WHO'S RYELDWING PRESS CONFERENCE

THIS MORNING, FRISCO, SAID THAT IT WAS ONLY POSSIBLE TO THE STALEMATE IN NEGOTIATIONS BY EXCLUDING THE

MANAGEMENT OF THE TWO BANDS FROM THE NEGOTIATION PROCESS: JOHN THESE

FRISCO: IT GOT TO THE POINT THAT PETE, MICK AND I JUST HAD TO SIT DOWN TOGETHER AND WORK THIS THING OUT BETWEEN THE FAMES OF US. THE GUYS IN THE BLUE SUITS WERE JUST GETTING IN THE WAY. I MEAN, STONES MANAGEMENT WAS SAYING THAT IT

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WOULD HURT THE BAND IF THEY DIDN'T GET TOP BILLING. WHO MANAGEMENT WAS SAYING NO REUNION WITHOUT TOP BILLING. IT WAS LIKE A BROKEN RECORD OR A COUPLA PARROTS OR SOMETHING. THERE WAS JUST NO WAY AROUND IT. SO ... UH ... WE WENT THROUGH IT.

PICKLEDISH: IN THE END, FRISCO SAID THAT BY GIVING TOP
BILLING TO THE WHO, THE STONES HAVE FINALLY REPAID A VERY
OLD DEBT ...

FRISCO: BACK IN 67, WHEN KEITH AND MICK WERE IN JAIL, THE WHO RECORDED A COUPLE OF STONES TUNES AND GAVE ALL THE PROCEEDS TO THE STONES DEFENSE FUND TO HELP GET 'EM OUT.

THE STONES JUST DECIDED THAT IT WAS FINALLY THEIR TURN TO

... UH ... "BE GENTLEMEN." RIGHT, MICK?

JAGGER: RIGHT.

PICKLEDISH: WHEN QUESTIONED BY REPORTERS, PETE TOWNSHEND
VIGOROUSLY DENIED ANY SUGGESTIONS THAT THE WHO WILL ATTEMPT
A COMEBACK AFTER THE FANTASY FESTIVAL APPEARANCE. "THIS IS
JUST A ONE—SHOT," TOWNSHEND SAID. "WE HAVE NO PLANS TO GET
BACK TOGETHER, AND WE WOULDN'T BE DOING THIS FOR ANYONE BUT
JULIAN." DISPLAYING AN UNCHARACTERISTIC MODESTY, THE
NORMALLY FLAMBOYANT FRISCO DECLINED TO ELABORATE ON THE
STATEMENT BY TOWNSHEND. ROCK INSIDERS WHO HAVE REQUESTED
ANONYMITY INSIST THAT FRISCO WAS OF GREAT HELP TO TOWNSHEND
IN HIS SUCCESSFUL ATTEMPT TO OVERCOME A DEBILITATING DRUG
HABIT. HOWEVER, NEITHER TOWNSHEND NOR FRISCO WOULD COMMENT

ON THIS CLAIM.

PICKLEDISH: WITH THE ADDITION OF THE WHO TO THE FANTASY
FESTIVAL LINEUP, FRISCO HAS MADE GOOD HIS PROMISE OF
SECURING THE PARTICIPATION OF THE TOP FIVE GROUPS THAT WERE
NAMED IN THE COMMUNITY POLL CONDUCTED RECENTLY BY KCPR AND
FRISCO'S COMPANY, RBC CORPORATION OF CARSON CALIFORNIA. AS
THINGS STAND NOW, THE WHO, THE ROLLING STONES, U2, DURAN
DURAN, THE POLICE, AND THE PRETENDERS WILL BE APPEARING AT
THE FESTIVAL. WHEN ASKED HOW HE FELT ABOUT HIS
ACCOMPLISHMENT, FRISCO REPLIED MORE OR LESS AS EXPECTED:

FRISCO: THERE'S NOTHING DISTILLED IN ANY VAT, REFINED IN

ANY LABORATORY, OR GROWN UNDER ANY UNTRAVIOLET LIGHT

ANYWHERE THAT CAN GIVE ME THE HIGH I'M ON NOW. HEY, WHAT

CAN I SAY? SAN LUIS OBISPO, I HOPE YOU'RE READY TO PARTY!

REQUIRED TO THE FANTASY FESTIVAL SATELLITE

NETWORK, KCPR WILL BROADCAST THE FANTASY FESTIVAL

EXCLUSIVELY IN THE CENTRAL COAST AREA. KCPR'S COVERAGE OF

THE FANTASY FESTIVAL BEGINS AT 10 AM SATURDAY MORNING.

STAY TUNED TO THE SOUND ALTERNATIVE, 91 FM, FOR MORE

IMPORTANT BULLETINS FROM THE BURNT DOG ENTERTAINMENT TEAM.

<STING FX>