

J NEWS-1986

An informal newsletter for journalism alumni--California Polytechnic State University, San Luis Obispo

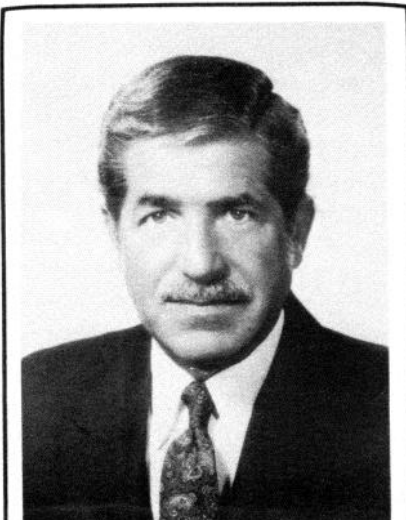
April 1986

ALUMNI NOTES

1950's

VERN HIGHLEY ('56), formerly administrator of the Agricultural Marketing Service for the U.S.D.A., is now a partner in Highley, Dolphin & Brock, Government Relations, in Washington, D.C.

September 30 marked LEONARD LANFRANCO'S ('58) official last day as executive director of the Association for Education in Journalism and Mass Communication (ASJMC). He has assumed the office of executive director of the Oregon Newspaper Publishers Association.



An association called The Winegrowers of California has retained The Litchfield Group--a statewide public relations agency headquartered in the San Francisco Bay Area--to enhance communication to its industry constituency and within the general agricultural community and special public sectors. The Litchfield Group, with affiliates in Los Angeles and San Diego, is headed by 30-year communications veteran LAWRENCE H. LITCHFIELD ('58), a former vice president and CAO of the Council of California Growers.

1960's

TONI (ST. ONGE) SULLIVAN ('67) graduated from Cuesta Community College in 1984 as a registered nurse. She is a staff nurse at Twin Cities Hospital in Templeton. Toni and her husband have four children: Anna (16), Lisa (14), Katie (12), and William (6).



JOSEPH C. HANNIGAN ('68) has been decorated with the second award of the Meritorious Service Medal, awarded for outstanding non-combat achievement. Hannigan, a lieutenant colonel in the United States Air Force, is a staff contracting officer with Headquarters, U.S. European Command, Stuttgart, Germany. Hannigan and his wife, Sally, have two children: Michael (14) and Marissa (8).

STEVE RIDDELL ('69) is director of development and foundation executive secretary/treasurer at the University of Nevada, Reno.

1970's

JOHN TRUMBO ('71) is a reporter for the Placer Edition of Neighbors, a suburban edition of the Sacramento Bee.

PAUL SIMON ('73) has been promoted from day supervisor, Associated Press, Los Angeles to news editor, AP, Dallas bureau.

JOHN TEVES ('73) is a display ad salesman for the Bakersfield Californian.

BILL PEIRCE ('73) is news director at KCOY-TV, Santa Maria.

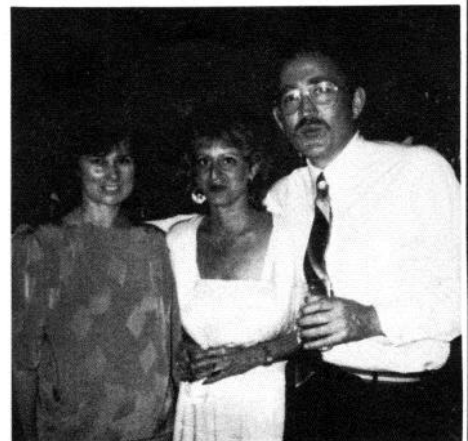
STEVE GALE ('74) is employed as a government affairs representative for Pacific Gas & Electric Co. and was recently transferred from San Luis Obispo to the San Francisco office.

BLAIR & CHERYL (WRIGHT) HELSING ('75) are both still with the Bank of America in San Francisco. Blair is developing new PC-based banking services for corporate customers; and Cheryl has been promoted to deputy director of Corporate Security, which has expanded her "responsibilities into some very interesting areas (like earthquake preparedness)."

ELLEN PENSKY ('75) has recently joined The Thomas Companies of Danville as director of marketing communications. With ten years experience in communications, Pensky previously was employed as marketing support manager for Compath National, an Oakland based telecommunications company. The Thomas Companies are involved in the acquisition, management and sale of real estate properties.

MARK GROSSI ('75), former editor of "Accent" in the Bakersfield Californian, has moved on to become movie and TV critic for the Providence Journal in Rhode Island.

STEVE KIMBALL ('75), formerly managing editor of Cycle World magazine, is now working for Road & Track magazine in Newport Beach.



In the photograph above, MIKE MURDY ('75) parties with a couple of friends in Santa Barbara. Mike has been a veterans representative for the State of California Employment Development Department in Santa Barbara for over ten years. He refers veterans to jobs, does vocational counselling, and handles special programs for vets, like job training. His quest to become a full-time writer continues as he works on his fourth novel. He has also written several screenplays, some short stories, and has had several local interview pieces printed in the Santa Barbara News-Press.

BILL JONES ('75) was in San Luis Obispo in June for a mini-vacation. He is director, management information systems for Far West Fir Sales in Huntington Beach. Bill and his wife, Meredith, have two sons--Brooks (5) and Blair (3).

ALUMNI NOTES (CONTINUED)

MARGARET KEYS ('76) is director, marketing and communications, for the YMCA of Santa Clara Valley. She was on campus in July to work on an identity program with the Graphic Communication Department.

MELANIE (KOOLCANIAN) BEDWELL ('76) is doing public relations for Martin Marietta at Vandenberg Air Force Base. She is editor of the in-house news publication. Melanie and her husband, Ed, have two sons--Neil (1) and Bryant (3).

JOHN BURGESS ('76) works for KING Radio in Seattle.

LINDA SANDSMARK ('76) is a writer in the press and publications unit of CALTRANS in San Francisco.

CRAIG HINES ('76) recently moved into a management position with Transtar Radio Network in Hollywood.

DOROTHY NEWELL ('77) was on campus for a brief visit in September. Formerly a video tape editor/writer for Cable News Network in Atlanta, Dorothy was recently promoted by Turner Broadcasting to a position in Moscow, in the Soviet Union.

MARK VILLATA ('77) was on campus in June. He is product manager for the California Raisin Advisory Board in Fresno.



DAN MCWETHY ('77) was employed recently as zone manager in the circulation department of the Bremerton Sun (Wash.). Prior to joining the Sun, he had worked at the Tacoma News Tribune as customer service representative. Dan is married and has two sons, ages 8 and 2.

JIM SWEENEY ('77), former assistant city editor for the South Bay Daily Breeze in Torrance, was recently promoted to special correspondent. He is covering Sacramento for the Daily Breeze, the Santa Monica Outlook, and the San Pedro Daily Pilot.

SUSAN HAGEN ('78), formerly a corporate relations representative for Foremost-McKesson, Inc., San Francisco, and LORI SCEALES ('79), formerly promotion director for San Francisco Newspaper Agency, have formed their own firm: Hagen & Sceales Organizational Journalism in Oakland. They "specialize in helping to meet the many and varied editorial needs of corporate and nonprofit organizations, bring a journalistic approach to all forms of written communication," said Sceales.

ED WILSON ('78), formerly with KJEO in Fresno, is a newsman for KSEE-TV in Fresno.

BETSY (SUSMAN) MILLER ('78) is a production artist for Walter Drake & Sons, Inc., a mail order company in Colorado Springs. She and her husband, Chris, live in Manitou Springs, and Chris is engineering manager for a computer peripherals company called Information Storage, Inc.

PAMELA HARPER RAMSTRUM ('79) is an education reporter for the Santa Barbara News-Press. She has a three-year-old daughter--Alexandra.

TONY TRANFA ('79) was recently promoted to assistant city editor of the Daily Breeze in Torrance.

SCOTT HUMPHREY ('79), formerly managing editor of The Corporate Times in Cupertino, is now doing public relations work for Britton Lee Inc., a high tech firm in Los Gatos.

After four years in Tokyo, JILL HENDRICKSON ('79) has returned to the United States to work on a master's degree. While in Tokyo she worked for The Japan Times, NHK Television, and the Associated Press. She also completed a one-year intensive Japanese language program at International Christian University in Tokyo.

1980's

JANET KRIETEMEYER ('80), formerly a wire editor for the Las Vegas Review-Journal, recently became a copy editor for the Stockton Record.

ELIZABETH GREEN ('80) is working for the California Society of Professional Engineers, Community Relations Department, based in Sacramento.

CHERYLE JOHNSON ('80) recently moved from Salinas to the San Jose office of Pacific Gas & Electric Company where she works in internal employee communications.

PEGGY (DEWANE) POPE ('80), formerly executive director for the Society for Crippled Children & Adults of Kern County, is now a public affairs specialist for Contel Service Corporation in Bakersfield.

GREG CORNING ('80) is in Vessel Traffic Service for the United States Coast Guard, stationed at Yerba Buena Island in San Francisco.

TOM HISCOX ('81), former news director at KUHJ in Santa Maria, is now news director at KDON-FM/KLCZ-AM in Salinas.

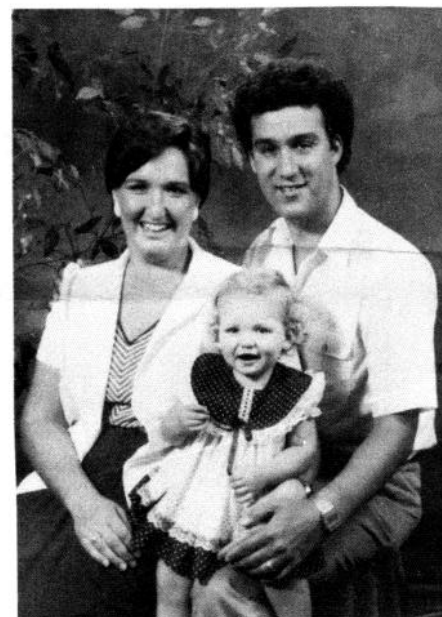
TIMOTHY WHEELER ('81) works for the San Luis Obispo County Telegram-Tribune in the composing department as an advertising paste-up person.

ELENA-MARIE KOSTER ('81), administrative assistant for the SLO Downtown Business Improvement Association, completed a week's Institute for Organization Management held at the San Jose State University campus. The San Jose Institute is one of six annual, one-week sessions sponsored by the Chamber of Commerce of the United States at leading universities throughout the country. Elena-Marie proudly received one of two statewide scholarships to the Institute. Over 300 association executives from all over the country participated in this professional development program.

TERI (VARGAS) LAMB ('81) is assistant marketing director for the Southland Mall in Hayward.

KATHY MCKENZIE ('81) is the "Lifestyles" editor for The Dispatch in Gilroy. Her husband, Mitch Nichols, is a civil service photographer for the Army at Fort Ord.

DONALD FAUL ('81) is a certified financial planner for Terri Laurin Associates in La Jolla.



THE MARTINS

GARY MARTIN ('81) is the writer/producer of the noon newscast at KTSP-TV in Phoenix. Gary and his wife, Mary, live in Mesa, Arizona, where Mary is teaching math and computer science courses at Mesa Community College. Their daughter, Sarah, is almost two years old, and they are expecting their second child in April.

ALUMNI NOTES (CONTINUED)

NANCY (HUNT) DORSEY ('82) and her husband, Kevin, were in San Luis Obispo on vacation in May. Nancy is a media planner for Dancer Fitzgerald Sample, Inc. in Torrance.

KIM JOACHIM ('82) is a sales representative for Evergreen Marine Corp. in San Francisco.

TRACY JACKSON ('82) is an account representative for Franson and Associates Inc., a high-tech and financial PR firm in Los Angeles.

BILL YANES ('82) works for KSEE-TV, Channel 24, in Fresno.

JIM GIBLIN ('82) is a financial analyst for Fairchild Semiconductor in Mountain View.

HILARY (PRINCE) TOWNSEND ('82) works for Freeman-McCue, a public relations firm in Newport Beach. She is responsible for a number of the firm's retail fashion, home audio and car stereo clientele.

VINCE BUCCI ('82) is a photographer for the Vista Press.

BILL BROCK ('82) was on campus for a brief visit in October. He's a reporter for the Bozeman Daily Chronicle in Montana.



KAREN KROLICK ('82) is a technical editor for ESL, Inc. (TRW Corp.) in Sunnyvale.

CHRISTY KUEHLER-CHAPPELL ('82) recently received a promotion into corporate television advertising with IBM in White Plains, New York.

TRACY (MURDY) CAMPBELL ('82) and her husband, Rick, are living in Huntington Beach. Rick owns Southland Security Systems and Tracy runs the office.

SUSAN (MEE) RICE ('82) is public relations coordinator for Contel Service Corporation in Bakersfield. She produces all the audiovisual programs for ten western states in Contel's region, as well as handling advertising.

CATHERINE DAVENPORT ('83) is working into ad sales for Unique Homes, a Los Angeles based magazine showing the finest in available residential property.

BARBARA PERKEL ('83) works for the Stanford Alumni Association. She is a program coordinator for clubs, reunions and student services. She writes the Quarterly, a newsletter for 115 alumni clubs, produces all membership brochures for the clubs, helps plan reunions, and helps coordinate receptions for the president of the University.

PAUL PICKERING ('83) is a technical editor for Dalmo Victor Operations, a division of Textron, Inc., in Belmont. Dalmo Victor manufactures early warning radar devices for military and commercial aircraft.

KELLY (RAMSEY) PHELPS ('83) and her husband, Mark, recently relocated in Stockton where Kelly is a sales rep for KP Graphics and Mark is a microbiologist for the Safeway Corp.

STEPHANIE WINN ('83) is a reporter at KMST Television in Monterey.

NANCY STRINGER ('84) is working for The Gable Agency, a public relations firm in San Diego.

MARK OSS ('84) is a reporter for KUHL Radio in Santa Maria.

After traveling for three months in Europe last fall, KIT TAAKE ('84) has entered the working world. She is writing and editing technical contracts put together for the military by L.I. Dimmick Corporation in Port Hueneme. During her three-month tour of Europe, Kit visited Frankfurt, Venice, Florence, Rome, the Grecian Islands, Israel, Cairo, Paris, and the Matterhorn in Switzerland.

SCOTT SWANSON ('84) is a reporter for the Five Cities Times-Press-Recorder.

CATHERINE FRASER ('84) is marketing director for Breene Kerr Production in Palo Alto.

DAVID "JAKE" VANCLEVE ('84) is the police reporter at the Grants Daily Beacon (New Mexico).

JOHN LEE ('84) is in advertising sales for the Corporate Times in Sunnyvale.

KAREN COURTNEY ('84) is a sales rep for Gallo Wine Co. She services the area between Solvang and Morro Bay.

KELLEY FULLER ('84) is operations manager for Bassett Communications, a Sacramento ad agency.

DAVID MIDDLECAMP ('84) is a photographer for the Press-Tribune in Roseville.

DANA SATTLER ('84) is a technical writer for IBM in Boulder, Colorado.

LISA SHIDLER ('84) recently graduated from the University of Wisconsin at Madison with a master's in ag journalism.

JENNIFER JOSEPH ('84) is working for Jo Murray Public Relations in Oakland.

NANCY EDDY ('84) is PR secretary for the Disneyland Hotel in Anaheim, and recently "moved into a wonderful 1938 apartment in Long Beach."

TED LEWIS ('85) is an ad salesman for the King City Rustler.

JOHN BACHMAN ('85) is a reporter for the Daily Democrat in Woodland.

JESSE CHAVARRIA ('85) is a reporter for the Register-Pajaronian in Watsonville.

DARYL TESHIMA ('85) is a technical writer for IBM in Westlake Village.

DEBBIE MITCHELL ('85) is news director at KLLY-FM in Bakersfield.

MARY HENNESSY ('85) is working for a French automotive manufacturer in Santa Barbara.

JANET HASEROT ('85) is working in the PR Dept. at the Clay Communications Group in Lake Forest, near Irvine. Janet works as a media follow-up for feature articles written about clients and employees.

JILL PERRY ('85) is the Santa Ynez Valley correspondent for the Santa Maria Times.

CATHERINE AARON ('85) has joined the Paradise Post as Lifestyle editor.

DAWN YOSHITAKE ('85) is a reporter for the Santa Maria Times.

JACQUIE VANCE ('85) is working at KCBX Radio in San Luis Obispo.

JAN SPRAGUE ('85) is communications director for the San Luis Obispo Chamber of Commerce.

LINDA REIFF ('85) is a reporter for the San Luis Obispo County Telegram-Tribune.

ALUMNI NOTES (CONTINUED)

BART KRIEK ('85) is a fire engineer for the California Division of Forestry in Region 6, San Bernardino.

WENDY (WALTERS) BURGNER ('85) works in advertising as a retail display clerk for the San Luis Obispo County Telegram-Tribune.

WEDDINGS

SCOTT HARRISON ('75) and Kathie German were married on November 30 in Phoenix. Scott is a staff photographer for the Thousand Oaks News-Chronicle.

LIZ CURRIE ('77) and Allen Bertke were married in September. Their wedding photographer was ELLEN BANNER ('77). Allen is a vice president at San Francisco Federal Savings, and Liz is now working as a writer in the Development Office at Santa Clara University, writing brochures, grant proposals, and articles for alumni publications. She spent nearly eight years in the book publishing industry as an editor.

KEVIN RIGGS ('78) and Karen Lynne Johannsen were married March 15, 1986, in Santa Barbara. Kevin is a reporter for KFSN-TV in Fresno.

CARLA SANDERS ('78) and Wayne Smyth were married February 1 in Santa Ana. Carla is assistant metro editor at the Santa Ana Register, and her husband is a playwright. After a honeymoon in Santa Fe, New Mexico, Carla & Wayne are at home in Costa Mesa.

SANDY NAX ('78) and Mary Lou Aguirre will be married in Upland on May 17. Sandy is a reporter and Mary Lou is a feature writer for The Desert Sun in Palm Springs.

SHERYL BLACK ('79) and Ronald Logan were married on Nov. 30. They are living in Monrovia.

CAROL TRAHAN ('80) and Mark Edward Sampson were married on October 19 in Cathedral City.

HOLLIDAE CRUSE ('81) and Jim Zambarelli were married Feb. 8 in Hermosa Beach, followed by a honeymoon in Mexico. Holli is a material handler for Hughes Aircraft Company and Jim is a CPA for Ball Industries.

KELLI JENSEN ('83) and Stan Nunn were married January 11 in Santa Barbara. Stan is a farmer in Brentwood near Stockton.



Mr. and Mrs. Mark Phillip Hansen

MELISSA ARNOLD ('80) and Mark Phillip Hansen exchanged wedding vows on a ranch in Santa Margarita last fall. Missy is public and government relations director for the California Grape and Tree Fruit League in Fresno, and her husband is employed with Britz, Inc., Fresno.

MEG MCCONAHEY ('81) and Stephen Khamsi were married on August 17. After a honeymoon in Jamaica, they are at home in Sonoma. Meg is a full-time Sonoma correspondent for the Santa Rosa Press-Democrat, and she's working on a master's in literature at Sonoma State. Stephen has a Ph.D. in psychology and has a private practice in Sonoma and Marin, as well as teaching part-time at Napa and Sonoma junior colleges.



Mr. and Mrs. Jim Carlisle

KAREN GRAVES ('82) and JIM CARLISLE ('79) were married in March 1985. Karen is a copy editor and Jim is a sports reporter for the News Chronicle in Thousand Oaks.

LAURE THOMPSON ('82) and Dick Tartaglia were married in San Luis Obispo on October 19. Laure is University Union program coordinator for the Associated Students, Inc., Cal Poly, SLO. Her husband, Dick, is the associate director of Plant Operations at Cal Poly.

MARY CORBIN ('82) and Steve Cook were wed on August 3. Mary is an account executive for 91X Radio in San Diego. Steve is a Cal Poly Ag Business graduate and they are living in Carlsbad.

CHRISTINE HARTLOFF ('82) and Jeff Myers were married on September 1, 1984. Christine is a certification administrator at Corona Data Systems Inc. She edits manuals and tests new computer products before they are released to manufacturing for production. Her husband, Jeff, manages a sporting goods store in Simi Valley. Their home is in Thousand Oaks.



Mr. and Mrs. Mark Christopher Brown

MARK BROWN ('83) and TERESA MARIANI ('85) were married on July 13 at Mission San Luis Obispo. Mark and Teresa are reporters for The County Telegram-Tribune in San Luis Obispo.

MONA ESCOBEDO ('83) and Gordon Jennings were married in August 1984. Mona is advertising/promotions coordinator for Loomix, Inc. in Arroyo Grande.



SHAWN TURNER ('84) and NANCY LEWIS ('84) were married on May 11. Shawn is the farm editor and Nancy is a reporter for the Hanford Sentinel. In the photo above, taken at the 1985 commencement ceremonies, Shawn and Nancy visit with Professor James Hayes (right).

WEDDINGS (CONTINUED)

CINDY BLANKENBURG ('85) and James D. "Sam" Cooper were wed at the Shore Cliff Lodge Gazebo in Pismo Beach on June 29. They are living in Northern California.



Mr. and Mrs. Bruce Edward Pinkleton

BRUCE PINKLETON ('85) and Chris Lichtenfels were married in San Luis Obispo in December. Bruce is working on his master's degree at Michigan State University in East Lansing.

MARGIE BARRETT ('85) and Michael Block are engaged to be married in July. Michael is employed at the Bank of America in San Luis Obispo, and Margie is a public affairs specialist with the 1st Strategic Aerospace Division Public Affairs Office at Vandenberg Air Force Base.



BABIES

Ellen Hollingshead was born Dec. 30 to Kathy & WAYNE HOLLINGSHEAD ('75). Wayne is working for Leshar Communication in the Bay Area. Their older daughter--Katie--is almost five.

MISSIE (PIRES) HOBSON ('75) and her husband, Larry, had a baby girl on April 27. Missie is on the public relations team for Pacific Gas & Electric Co. in San Luis Obispo.

Isaac Ellsworth was born on May 4 to Barbara and THOM HALLS ('75). Thom is assistant photo editor for the Fresno Bee, and they have two older sons--Nathan (9) and Gabriel (5).



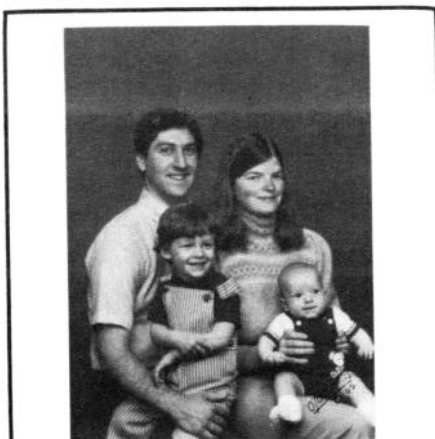
Tony Hertz/Telegram-Tribune

Opening the new Longs Drugs in San Luis Obispo Nov. 13 are, left to right, Allen Settle, city councilman; Frank Sheehan, former chamber president; Robert Longs, president of Longs Drugs Inc.; Joe Heringes, store manager, and Dave DeSchane, district manager.

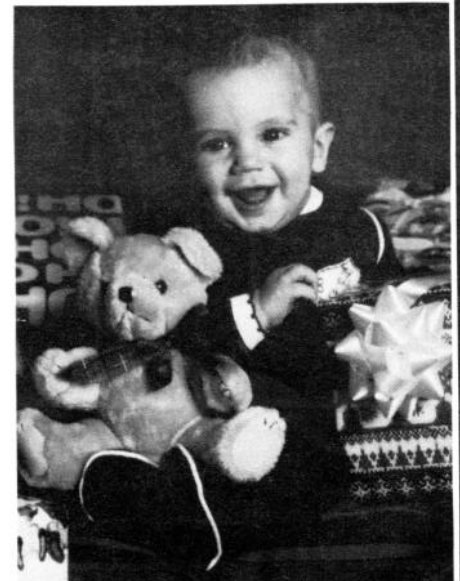
The manager of the new Longs Drugs in San Luis Obispo is JOE HERINGES ('76), an Arroyo Grande resident who was raised in Santa Maria. After graduating, Heringes said he worked for a number of local radio stations until 1977. Then he decided a stable career at Longs was better than a life of traveling. Heringes began his retail career working for Longs in Valencia and has been the assistant store manager in Santa Maria. Heringes has been married for eight years to his wife Kim, a second grade teacher in Orcutt. Joe and Kim have a 7-month-old daughter named Aubree.

TERE (FARRIS) SAN FILIPPO ('77) is working half-time in the Personnel Office at Cal Poly, SLO. Her husband, Ken, works for San Luis Coastal Unified School District. Their daughter, Bailey, was one year old on March 8.

ARDIS (JOHNSON) NIELSEN ('79) and her husband, Rob, had a baby boy, Garrett Robert, on Nov. 1. Ardis is an account representative for Mead Data Central in Santa Maria.



VINCE PEPITONE ('79) and his wife, Reina, recently moved to Portland, Oregon. Vince is a territory sales/service manager for Fewel and Associates, a retail food broker representing such lines as Glad, Borden, Dixie, and others. Vince and Reina are shown in the photo above with their two sons: Anthony John (3) and Mark Vincent born February 5, 1985.



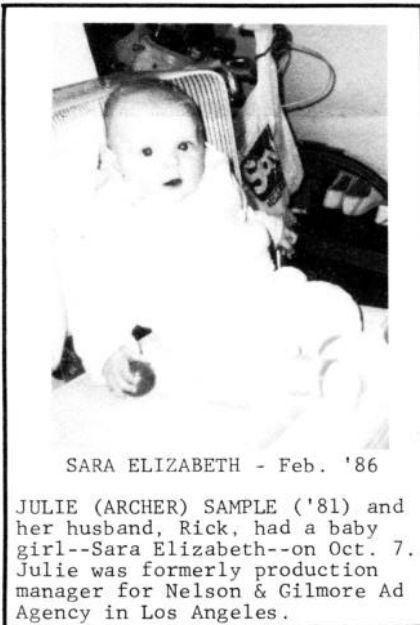
Benjamin McLeod Sumner-Moore was born on June 5 to Scott and SUE SUMNER-MOORE ('79). Sue is a reporter for the Poughkeepsie Journal (N.Y.), and Scott is designing and developing software for IBM.

Trevor Lucas Smith was born on March 4 to BONNIE (BURNETT) SMITH ('79) and her husband, Mark. Their first child, Joshua Kyle, is 3½ years old. Bonnie is writing for a community weekly and freelancing, and Mark works for Hewlett-Packard's calculator and desk top computer division in Corvallis, Oregon.

BABIES (CONTINUED)

RHONDA BOZARTH ('80) and her husband, Paul, have a one-year-old son, Brandon, born August 1984. Rhonda is a special events assistant for Hoag Hospital in Newport Beach.

STEVE CHURM ('80) and his wife, Cinda, had a baby girl--Katie Louise--born August 10. Steve is a staff writer for the Los Angeles Times southeast bureau and Cinda is a teacher for the Beverly Hills School District.



SARA ELIZABETH - Feb. '86

JULIE (ARCHER) SAMPLE ('81) and her husband, Rick, had a baby girl--Sara Elizabeth--on Oct. 7. Julie was formerly production manager for Nelson & Gilmore Ad Agency in Los Angeles.

Katrina Noelle Kuyper was born Dec. 4 to MARK KUYPER ('82) and VICKI (MILLER) KUYPER ('81) of Colorado Springs. Mark is the manager of the Zondervan Family bookstore, and they have a 22-month-old son, Ryan Michael.

David Manuel Manson was born on April 25 to CREOLA (MILLER) ('82) and David Manson. Manny lives with his parents in Sausalito while his father is stationed at Ft. Barry.

UP-TO-THE-MINUTE



STEVE RIDDELL ('69) was recently promoted to Foundation Vice President/Director of Development at the University of Nevada, Reno. He also completed the doctoral program in Higher Education and Administration at Brigham Young University and received his Ph.D. in March 1985. Steve was at Cal Poly for a brief visit on Mar. 10.

RICK DEBRUHL ('77) and his wife, Patty, are expecting their second child in early May. Rick is an anchor/reporter for KPNX-TV in Phoenix, and Patty is a part-time preschool teacher. They have a three-year-old son named Gregory.

SALLY (GEAR) FRANCIS ('77), coordinator of the San Luis Obispo County Regional Ride Sharing program, will begin a new public relations job on April 21 with Laral Associates, a hotel management firm in the Central Coast area.

CHUCK HOLDRIDGE ('78) was recently named local sales manager for KSBY-TV. He has been an account executive with KSBY for the past five years, serving Northern San Luis Obispo County. Holdridge is married with two children and lives in Atascadero.

JACK SCHEMBER ('79) is the assoc. editor of Video Store, a trade publication for the home entertainment industry published by Harcourt Brace Jovanovich, Inc., the largest trade publisher in the nation. Jack and Nancy Kowal were married in August 1984 and are living in El Toro. Nancy is a public relations major at Cal State Fullerton.

After receiving a master's in journalism from Northwestern University in June '84, CATHY SPEARNAK (Engl '80) went to work as an education reporter for the Escondido Times-Advocate.

SEANNA BROWDER ('80) is a reporter for The Herald in Everett, Wash., a suburb of Seattle. The paper is owned by the Washington Post group, and Seanna is covering east Snohomish County. Her husband, Paul Martini, is a production supervisor for a Seattle printing company.

PIPER PARRY ('80) is working in the public information department of Cable News Network in New York City.

TOM KINSOLVING ('81) and Lourdes Charles are engaged and plan to be married this spring in Panama. Lourdes (Lou) recently completed a master's in agriculture at Chico State and has returned to her home in Panama City where she is employed in the agricultural sector for the United Nations. Tom is finishing up his master's in political science at Chico State and will join Lou in Panama in late April.

MIKE CARROLL ('82) is a copy editor for the Escondido Times-Advocate.

ALLISON CLARK ('85), formerly with Johnson Design Associates, became media relations coordinator for Dudley-Anderson-Yutzy (part of Ogilvy and Mather) in Los Altos on April 1.



The photograph above was taken during TRACY JACKSON'S ('82) recent visit to Cal Poly. Tracy is an account representative for Franson and Associates, Inc., a high-tech and financial PR firm in Los Angeles. Tracy and her boss, Jerry Kalman, senior vice president, director of financial relations and general manager of the Southern California region, spoke to several PR/advertising courses on February 27-28. Tracy is engaged to Stephen M. Haller and plans to be married at the Riviera Country Club in Brentwood on September 27. Stephen is director of sales for the Sheraton Corp. at the Sheraton Miramar Hotel in Santa Monica.

LORI (ANDERSON) OSHITA ('83) was recently promoted from people editor to copy editor/designer for the Salinas Californian.

JEFF LEVY ('83) is in his second year of law school at U.C. Davis. He'll be completing a clerkship next summer in Lake Tahoe, then he hopes to do an internship covering legal issues or in the legal department of a large newspaper or magazine next fall.

PATTI REISING ('83), formerly with KPRL Radio in Paso Robles, is the news director at KSMA Radio in Santa Maria.

R. LYNN (THOLE) WHITMER ('84) and her husband, Gary, were on campus on Valentine's Day. Lynn is an ad rep for the Redlands Daily Facts.

JANET HASEROT ('85) and Dave Disker will be married in Arcadia on May 24. Janet is doing PR for the Clay Communications Group and Dave is a landscape architect in Orange County.

SUSAN DETHLEFSEN ('85) is an analyst for the Department of State in Washington, D.C.

POLY ROYAL ALUMNI '85

Those who came to the Poly Royal alumni party last year at the 1985 Restaurant had such a good time that we'll be having the party again this year--same time, same place. (See page 8 for details.) You can see from the pictures that everyone had a good time with old and new friends alike. Hope to see you soon!



LILLIAN (CHENEY) BROWN ('71) is a reporter for The Willits News. She and her husband, Harry (Business '72), have two daughters--Leah Ashley (5) and Emily Jean (10).



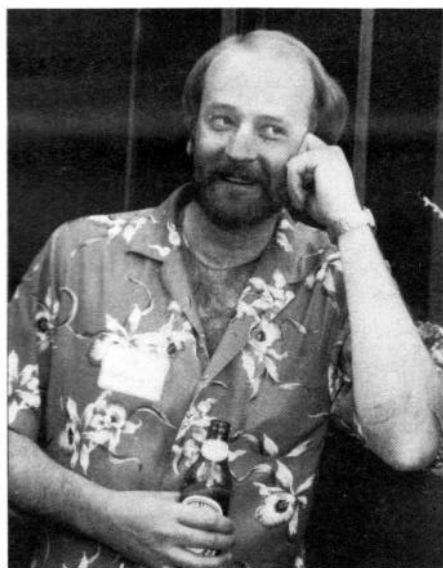
TOM FULKS ('80) is a reporter for the San Luis Obispo County Telegram-Tribune.



Prof. Jim Hayes with his harem (L to R): KRISTEN SIMON ('84), editor of Dallas Apparel News based in Los Angeles; SHARYN SEARS ('83), public relations manager at Cortani/Brown/Rigoli, a public relations and advertising agency in Mountain View specializing in high technology accounts; Hayes; and SHARI EWING ('84), editor of Apparel News South based in Los Angeles.



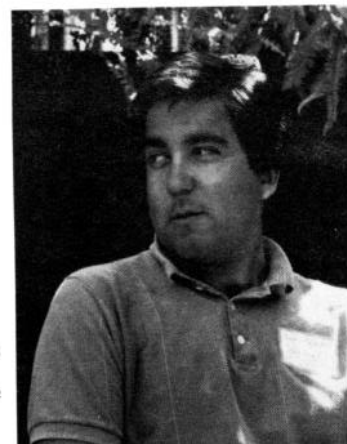
LINDA HALL ('81) discusses career moves with Professor Jim Hayes. Linda would like to work in management in the area of employee relations.



MIKE HODGSON ('73) is a reporter for the Five Cities Times-Press-Recorder covering Avila Beach, Port San Luis Harbor District, South County schools, and Nipomo community services.



DAN STERNAU ('82) is the chief photographer for the Clendale News-Press.



RAY ACEVEDO ('80) is a sales rep for CANON U.S.A., Inc., camera division, working the San Diego and Orange County area.

POLY ROYAL ALUMNI '85 (CON'T.)

Other guests attending Poly Royal 1985 included...

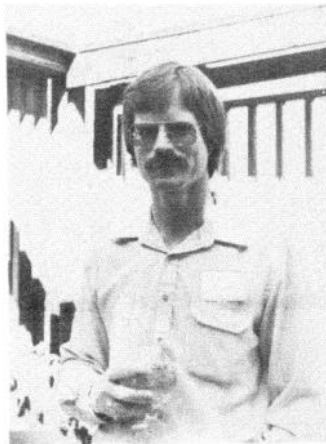
JEFF BELLAMY ('76), property master for the film industry. Jeff and his wife, Deborah, live in Simi Valley.

JOHN HITCHCOCK ('82) and his wife, JULIA (PRICE) ('83). John works in the marketing communications department of TYMNET, Inc., a subsidiary of McDonnell Douglas in San Jose, and Julia works in marketing communications for Siliconix Corp.

JIM KNAPP ('84) is a reporter/anchor for KCOY-TV in Santa Maria.



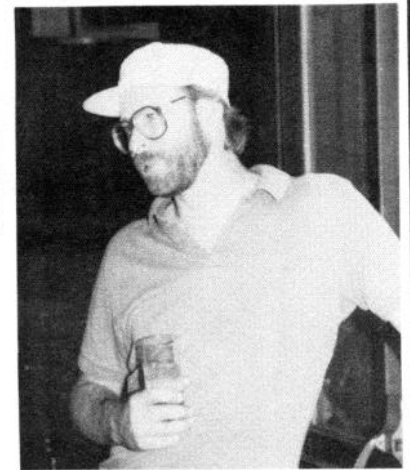
CHUCK SCHULTZ ('80), right, is a reporter for the Santa Barbara News-Press. He and his wife, Paula, have a four-year-old daughter named Stephanie (above).



KATHY (LOVETT) ABNEY ('70) is a substitute teacher at Carpinteria High School as well as adviser to the high school newspaper. She brought two staff members to Poly Royal for a tour of the Mustang Daily. Dean Klitgaard, the department technician, is giving Kathy and her students a demonstration on the Daily's Compugraphic One System (below).



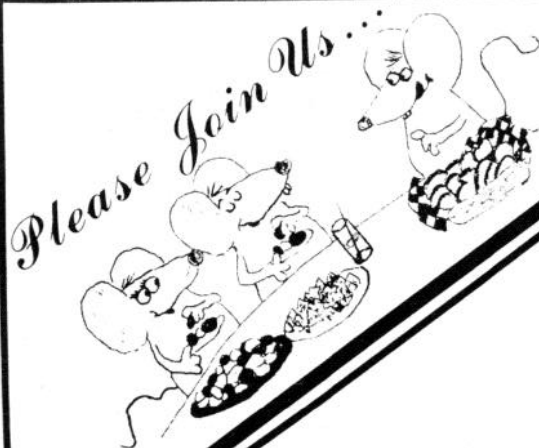
KATHY (LOVETT) ABNEY ('70)



TONY HERTZ ('77) is a staff photographer for the S.L.O. County Telegram-Tribune.



JIM MAYER ('81) is a reporter for the Bakersfield Californian.



...for complimentary munchies and no-host beverages.

what: Poly Royal Party for journalism alumni and friends

when: Saturday, April 26th - 2 to 4 p.m.

where: 1865 Restaurant - 1865 Monterey Street, San Luis Obispo (on the patio)



JOURNALISM DEPARTMENT/MAY 1985: (front, l to r) Joann Seremet, Dean Klitgaard, Melissa Hughes; (rear, l to r) Randy Murray, Jim Hayes, Nishan Havandjian, Ed Zuchelli and Madolyn Nix.

DEPARTMENT HAPPENINGS

Prof. Nishan Havandjian spent a week last summer working for the Tucson Citizen as part of the Professor-Publisher Exchange Program promoted by the American Newspaper Publishers Association. To complete the exchange, Dale Walton, managing editor of the Citizen, spent four days in October as a resource person in the Journalism Department.

Thomas A. Dau is teaching reporting, public relations and magazine writing this year. A graduate of the University of Arizona and the Columbia University Graduate School of Journalism, Dau has been employed by seven newspapers during his career, as well as public relations supervisor for Mountain Bell telephone company in Wyoming.



MOVIN' ALONG

Melissa Hughes, whose penchant for public relations and politics comes in equal doses, has landed the perfect job. She is communications director for Congressman Vic Fasio (D-Sacramento).



Melissa taught reporting and public relations courses in the Journalism Department from 1983 to 1985. She writes that she loves Washington, loves her job, but misses all her friends and former students at Cal Poly.



Claudia Snow left her job as Editor and Publisher of The Cambrian, the weekly newspaper of Cambria, because she wanted a change. "I worked on weekly newspapers for a very long time," she said.

But after a few months as general manager of the Mustang Daily, she has noticed something ironic.

"It's funny how things don't change," said Snow, who attended Cal Poly as a journalism major from 1969 to 1972.

The building is the same, along with many of the faculty and staff members of the department, according to Snow.

As for the Daily, "It's better. It's always approximated professional publications," said Snow. "It took a while for it to catch up, but we're real close now. That's what counts."

On July 1, Randy Murray, Journalism Department head, will begin a one-year sabbatical leave in Beijing, China. Murray will be working as a "polisher" for the Xinhua (New China) News Agency. Jim Hayes will serve as acting head of the department until a permanent head is appointed. Murray plans to return to full-time teaching upon his return in September 1987.

OUT OF A SCRAPBOOK? Department secretary Madolyn Nix poses for one of a collection of about 40 cameras recently donated to the Journalism Department by Steve Osterhout, a long-time resident of San Luis Obispo. Some of the cameras date back to the turn of the century, according to Dean Klitgaard, department technician.

L. Joann (Seremet) Mellquist, general manager of the Mustang Daily 1981-85, is the marketing director for Loomix, Inc., a liquid feed supplement company in Arroyo Grande. Joann and her husband, John, recently purchased a new home in Pismo Beach.

The studio transmitter link, the link between the studio and the station's transmitter on Radio Hill, is now in use and working beautifully. The \$13,000 piece of equipment was installed recently to eliminate the increasing cost of high-quality studio-to-transmitter phone lines.



KCPR raised over \$12,000 during its recent Pledge Week fundraising drive, by far surpassing the original \$10,000 goal. The funds will be used for a variety of improvements at the station.

For more DEPARTMENT HAPPENINGS,

see Page 10....

DEPARTMENT HAPPENINGS (CON'T.)

Dean Klitgaard, known as the man who keeps the typewriters, computers, cameras and other equipment working in the Journalism Department, is Boy Scout committee chairman of Troop 46 and last year's winner of the Cachuma District's highest honor--the Award of Merit, for his many hours of volunteer community, church and Scouting work.

Madolyn Nix, Journalism Dept. secretary for over 13 years, and her husband Doug, purchased their first home in Atascadero in September. Doug won \$10,000 for their down payment on a Keno machine in Las Vegas. Doug is a fifth-grade teacher in Templeton, and their daughter, Cassie, just turned five.

Ed Zuchelli recently participated in a workshop of television and radio news persons sponsored by the Associated Press Television and Radio Associates (APTRA) in Oakland. He was also invited by the Radio Advertising Bureau (RAB) to attend its advertising workshop in Los Angeles last Fall.

While college professors teach classes to prepare students for the professional world, Professor Jim Hayes re-created the college environment for professional writers and editors last summer. As a writing coach, Hayes went to 10 newspapers in Northern California and Bakersfield and worked with more than 200 people to help them improve the quality of their work.

This has been an enormously successful year for the department. The department has perhaps the most challenging students overall in our history, a faculty that remains vital and, finally, after years of wishing, an electronic news reporting laboratory to match the conversion to computers that Mustang Daily underwent 18 months ago.

When the state financial assistance falls short, the department relies on you to respond to the annual giving drive. In these tight economic times, the department really appreciates your donations.

Send your contributions to:
Journalism Department
Cal Poly
San Luis Obispo, CA 93407



MARY MCALISTER ('82)

In March 1985, a small group of student members of The Society of Professional Journalists/Sigma Delta Chi attended the Region 11 conference in Sacramento, accompanied by their adviser, Melissa Hughes, and "J News" editor, Madolyn Nix. Everyone met for dinner Friday night in Old Sacramento at D. O. Mills and Co. in the restored Howard House. D. O. Mills was the founder of California's first permanent banking institution in "Sacramento City" in 1849, and the restaurant is designed



SUE BOYLAN ('82)

from historical accounts of D. O.'s own personal tastes for his banks and private estates. The group was joined by Cal Poly journalism alumni: Dewitt Russell ('73), Sacramento Bee copy editor; Sue Boylan ('81), Neighbors reporter, Sacramento; Mary McAlister ('82), Five Cities Times-Press-Recorder reporter, Arroyo Grande; and



TWYLA THOMAS ('83)

Twyla Thomas ('83), staff writer/copy editor, The Daily Record, Sacramento. It was an enjoyable evening for all, visiting with old friends and making new ones.

On Saturday everyone participated in the conference with sessions on "Enforcing your legal rights of access," "Investigative Reporting: Using public records," and "Ethics: Editors and their most difficult decisions." The conference came to a close after dinner and a keynote address by Helen Thomas, White House bureau chief for United Press International. Alumni seen at the conference include:

Diane Booth ('76), Merced Sun-Star education reporter; Claudia (Buck) Page ('76), Sacramento Bee reporter; Laura Christman ('79), Redding Record-Searchlight reporter; and Maura Thurman ('82), San Rafael Independent Journal reporter.



L to R: Joan Russell, DEWITT RUSSELL ('73), and Madolyn Nix.



REGION ELEVEN CONFERENCE
SACRAMENTO, CALIFORNIA



MAURA THURMAN ('82)

SANFORD RETURNS TO OLD BASE



After living at Vandenberg Air Force Base with his family from 1961 through 1972, Air Force Captain RICK SANFORD ('79) is home again at Vandenberg AFB and immersed in the biggest countdown of his career. As public affairs officer for Systems Commands Space and Missile Test Organization, Sanford is a key planner for up to 2,000 news media representatives expected to cover the liftoff. He works with the public affairs office of the 1st Strategic Aerospace Division, which will be the "host" media office because this is a Strategic Air Command Base. Sanford is responsible for providing fact sheets, photos, technical data, broadcast material--and the shuttle program officials to "tell the Air Force story" to a worldwide audience.

Sanford was on campus in late February to speak to the newly-formed student chapter of the Public Relations Society of America. He said that preparations at the base near Lompoc are continuing as planned, although some dates have been set back. The launch had been set for mid-July, but the National Aeronautics and Space Administration cancelled all flights until the cause of the space shuttle Challenger explosion is known. Rick is due for a transfer next fall, and he's not certain at this time whether he'll stay at Vandenberg until the shuttle launch, or perhaps move on to another assignment.

Rick and his wife, Cheri, live on the base, and Cheri works in advertising sales at the Lompoc Record.

Please help us locate these journalism alumni...

- | | | |
|---------------------------|---------------------------|----------------------------|
| Gerald Allen | Alan Haskvitz | Pamela Powell |
| Jeanette Ames | Lori (Hickey) Mather | Bud Pugh |
| Candice Anderson | Mickey Hicks | Robin Radtke |
| Harold Atchison | Mitch Hider | Dorian Rebell |
| Christie Ausman | Sue Holden | Pat Rebell |
| Margaret Bailey | John Hotaki | Frank Redman |
| Valerie Baker | Basil Hubiak | Melvin Rensburg |
| Esther Barnes | John Hussar | Jeanette (Bradley) Rettig |
| Phillip Beach | Ken Hyland | Mary Gaylen Ricard |
| Cheryl Beatty | Chriss Imes | Rory Ritts |
| Judy (Pigg) Behrendt | Charles Jackson | Gil Rocha |
| Joy Berg | Lynn Jennings | Marcia Romberg |
| Trillia Birdseye | Pamela (Pike) Joesus | Major Bud Ross |
| Donna Bockenuehl | Robin Johns | Julia Ross |
| Jerry Borges | Ann Jones | Patricia Rowe |
| Dave Brown | Judy Jones | Carol Ryan |
| James Brown | Sandy Kearney | T. A. Sandercock |
| Ce Ann Brownell | Marsha Kendall | Wayne Saroyan |
| Lisa Burwell | Kasha Kessler | Daniel Schilling |
| Ron Buzard | Karen Kile | Cynthia Scott |
| Marsha Byrnes | Liz Lague | Gerald Sears |
| Patti Callihan | Beverly Langlois | David Sesock |
| Joan Cardoza | Bou Leap | Judy Sherard |
| Billie Carr | Alane Lewis | Alan Sipe |
| Robert Castro | Larry Lewis | Daryl Skrabak |
| Dennis Christie | Stuart Lilly | Sue Skvarna |
| Tim Clifton | Al Lindley | Dorothy Smith |
| Timothy Collins | Sheila Mahaney | Ann (Omnert) Sparks |
| Marilyn Cook | Dharam Malik | Ann (Strasburg) Stephenson |
| Sharon Craig | John Marshall | Mollie Stewart |
| Dorothy Crass | Charlott Martin | Barbara Stroud |
| Judith (Thummond) Cuellar | Zenaida (Martin) Warren | Don Taylor |
| Roger Czerwin | Cheryl (Mazurek) Kuchman | Jane Thorpe |
| Chantal Dangler | Mac McDonald | Arline Todd |
| Catherine Davis | Fred McElhanev | Edna Togawa |
| Michael Demnington | Jeff McGrew | Madeline Toma |
| Frank DeSantis | Wendy (Hill) McHale | Susan (Tripp) Pollard |
| Karle Doble | Robert McVay | Bruce Ullman |
| Less Dodd | Melissa (Meers) Gerberich | Rondi Wald |
| Tim Dolan | John Mette | David Wang |
| Adrienne Donaldson | Janet (Metzger) Tye | Stephan Warmhoff |
| John Drexler | Diane Moore | Jo Watterm |
| Ted Durein | Ray Morawski | Diane Welch |
| Mary Ellis | Michael Mulford | Susan White |
| Kim Fletcher | Laura Musgrave | Suzanne (Peters) Whitfield |
| Jonnie Fuentes | Liz Naylor | Deborah Williams |
| Vicki (Furnis) Lawrence | Norman Nelson | Mike Williams |
| Pam Gable | Randy Nord | Andrew Wilson |
| Deborah (Gilbert) Willey | Linda Oliveira | Jim Witty |
| Carolyn Goulding | Ronald Parke | Warren Wolfe |
| Christina Gray | Molly Pearce | Krystall Woodley |
| Steve Greenberg | Susan Peet | Bruce Wright |
| Marial Hannay | Adelaide Perry | Serena Wyatt |
| Barbara Harp | Cathy Phoenix | Lance Young |
| | | Donald Yost |

PLEASE USE THE FORM PROVIDED BELOW TO KEEP US INFORMED!

MAIL TO: JOURNALISM DEPARTMENT
CALIFORNIA POLYTECHNIC STATE UNIVERSITY
SAN LUIS OBISPO, CA 93407

NAME _____
(First) (Middle) (Maiden) (Last)

HOME ADDRESS _____
(Street) (City)

(State) (Zip) PHONE () _____

EMPLOYER & BUSINESS ADDRESS _____

PHONE () _____

PRESENT POSITION _____

BIRTHDATE _____ YEAR GRADUATED _____

MARITAL STATUS _____ CHILDREN _____

PLEASE SEND PHOTOGRAPHS!

LOST and FOUND

WILLIAM M. (BILL) BROWN ('62) and his family were on campus last August. Bill retired as a major from the Armed Forces two years ago and is now director of communications for the Wholesale Florists and Florist Suppliers of America in Arlington, Virginia. Bill and his wife, Annette, live in Waldorf, Maryland, with their children: Scott (17), Jorg and Gordon (15-year-old twins).

DEAN OPPERMAN ('76) is a morning jock on 91X (XTRA-FM) Radio in San Diego. He does a show called "Dean & Jones & The Breakfast Club." According to MARY CORBIN ('82), "he is terrific!"

DEBBIE ROSE ('80) has worked in several advertising agencies in the past five years: Regis McKenna, Chiat/Day and Dancer Fitzgerald Sample Advertising. A few months ago she decided to take her understanding of the advertising agency business and "jump the fence" to the client side. She was recently hired as an assistant advertising manager at Pacific Bell in San Francisco.

LEN FILOMEO (EL '75), a former KCPR engineer, is employed at the U. S. Army Television-Audio Support Activity in Sacramento. He is chief of the Electronic Telecommunications Branch, a federal civil service position.

J NEWS

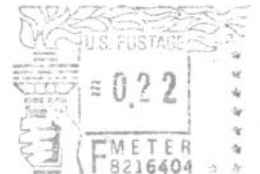
EDITOR: Madolyn Nix

FACULTY: Tom Dau
Nishan Havandjian
Jim Hayes
Randy Murray, Head
Doug Parker
Ed Zuchelli

STAFF: Dean Klitgaard
Claudia Snow

FROM: Journalism Department
Cal Poly
San Luis Obispo, CA 93407

PARENTS PLEASE NOTE: If your son or daughter is no longer at this address, please send his or her current address to the Journalism Department, Cal Poly, San Luis Obispo, CA 93407.



TO: Len Filomeo
10401 Rockingham Dr., #34
Rancho Cordova, CA 95670

ADDRESS CORRECTION REQUESTED

