



It's KCPR's 50th...Let's Celebrate!!!

You were a DJ playing the music of your generation. A journalism major whose lab work was doing a 5 minute newscast. An engineer who cut your teeth fixing equipment or climbing the tower! It's time to look back on the past 50 years and help Cal Poly prepare for the next generation of broadcasting.

Mark your calendars for Friday and Saturday October 12th and 13th. Here's the plan, and what you need to do.

*-A Fun Celebration of the half century. A reunion with your classmates and a **program spanning the history of 91.3!** Also, we will be inducting the 2018 honorees into the Journalism Department's **Mustang Media Hall of Fame**. This is likely to be heavy appetizers and adult refreshments (cost to come).*

*-The **Jim Hayes Symposium** looking at issues facing journalists in our new age.*

*-An **open house at KCPR** and **airtime for alumni**, or at least some interviews about the "good ole days."*

*-A KCPR sponsored **concert downtown**.*

What we need from you. **Photos...tape...videos (film)...** and stories of your time at KCPR for our Friday program. Feel free to video yourself telling a short anecdote. Did we say short? We mean short. We are trying to tell the history of the station. How it changed your time at Poly...your career..maybe even your life. The Cal Poly Library would like to archive this material (directions below). Send all materials, and please share you email at KCPR50th@gmail.com

And there's more. A **50th Anniversary KCPR Book**. Kathy Campbell and Mary Anne Talbot, who did a wonderful job on the Jim Hayes "See Me" book, have offered to work on the KCPR effort. Here you can put your writing skills to work and tell us a story whether it's entertaining, inspirational, or something to illustrate KCPR's legacy. Please use this form (<https://form.jotform.com/80517590678972>)

if you are ready to start writing. "Is THIS the damm switch?"

We will want to know in a couple months if you are coming. Even if you can't make it, you can share memories, photos and tape. And please help spread the word. Tell colleagues about the event and email us: KCPR50th@gmail.com

Archive:

The Cal Poly University Archives is seeking donations in all formats to mark the 50th anniversary of the radio station. Letters, flyers, shirts, buttons, photographs, and all other KCPR memorabilia are being sought to help celebrate the accomplishments of the station's first 50 years. So if you own any KCPR mementos, time to dig them out! It would be tremendously helpful for KCPR alumni to digitize tapes and then donate both the tapes themselves and the digital files. For the digital files, **uncompressed, 24-bit Broadcast WAVE files (.wav), with a 48kHz sampling rate** is preferred. These donated files will then be prioritized for addition to the [Online Archive](#). For further details, email the archives at archives@calpoly.edu using the subject line "KCPR."

In addition, they would like any donations to the archive to be accompanied by a signed Deed of Gift, so they can document who and when a collection is donated. I've attached the library's short form Deed, and I'll point out that 2nd sentence of the paragraph that begins "I/We certify that I/we hold free and clear title..." is not required for a donation. If anyone would like to retain ownership of the recordings, they can cross out the sentence.